



Social Studies Virtual Learning

3rd Grade Economics

April 10, 2020



3rd Grade Social Studies

Lesson: April 10, 2020

Learning Target:

Students will create an advertisement for their product.

Background:

- Students learn to apply the laws of supply and demand to advertise and promote their product in 3rd grade.
- Students learn to determine author's purpose in 3rd grade.
- Students learn to state an opinion or position and provide reasons for their opinion in 3rd grade.

Let's Get Started:

View these:

1. [McDonald's Happy Meal commercial](#)
2. [McDonald's Billboard Advertisement](#)



Tastes like a million dollars.
Only costs one.

\$1 ANY SIZE

Excludes 12 oz. bottles. See us for details.



i'm lovin' it®

Practice #1:

Look at this advertisement. What product or service are they trying to sell? How are they persuading the consumer?

- The product is a service for Sky Zone.
- They are persuading us by providing lunch and listing all the fun activities including a Fortnite tournament.

SKY ZONE
CLEARWATER

Pinellas County

Spring Break
CAMP 20 18

Just \$30 A Day
\$120 For The Week
March 11-15th
Lunch Provided

ACTIVITIES INCLUDE

- ACCESS TO ALL ATTRACTIONS
- RELAY RACES
- ULTIMATE DODGEBALL
- CRAFTS
- DRILLS & COACHING
- CONSTANT POSITIVE ENCOURAGEMENT
- **Fortnite Tournament**
- AND SO MUCH MORE!

Practice #2:

Look at this advertisement. What product or service are they trying to sell? How are they persuading the consumer?

- Is this a product or a service?
- How are they persuading you to use the product or service?



Practice #3:

Look at this advertisement. What product or service are they trying to sell? How are they persuading the consumer?

- Is this a product or service?
- How are they persuading you to use the product or service?



Practice #4:

Look at this advertisement. What product or service are they trying to sell? How are they persuading the consumer?

- Is this a product or service?
- How are they persuading you to use the product or service?



**HOUSE
CLEANING**

We provide all types of cleaning including bathrooms, bedrooms, kitchens, as well as special house cleaning services are also available

- Trash emptied
- Interior of windows cleaned
- Mirrors cleaned
- All objects cleaned/dusted
- Baseboards dusted
- Carpet, floors vacuumed
- Window sills cleaned
- Windowsills wiped down

Get in touch with us

- s.cleaning@gmail.com
- +4409123456789
- www.clean.com

Get 20% discount

The advertisement features a vertical blue line on the left side with four circular images: a washing machine, a mop on a floor, cleaning brushes, and a sink with cleaning tools. A large blue arrow points from the right towards the advertisement.

Practice #5:

Look at this advertisement. What product or service are they trying to sell? How are they persuading the consumer?

- Is this a product or service?
- How are they persuading you to use the product or service?

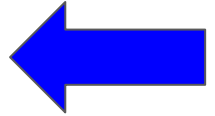


EXPERIENCED BABYSITTER AVAILABLE

KAREN MOSLEY

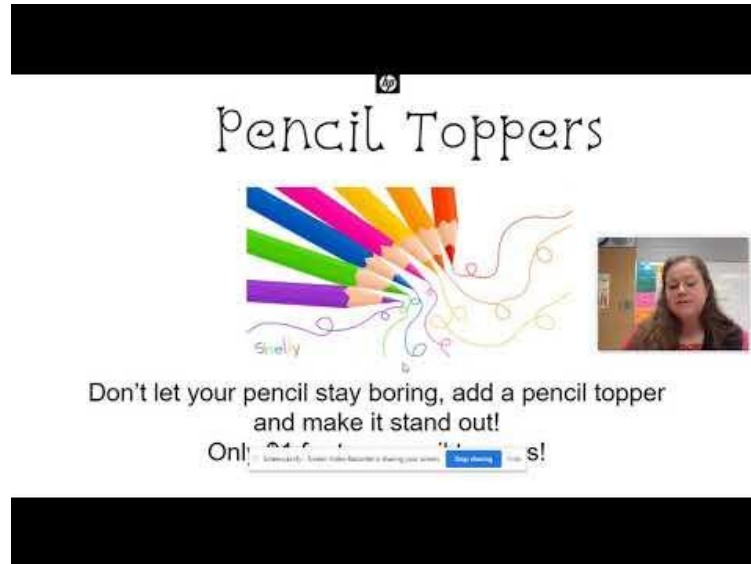
17 Years Old
Experienced
Certified
Reliable
Responsible
Top References
Available Weekends
& Evenings 6pm to 10pm

TEAR OFF A TAB & GIVE ME A CALL!



Practice on your own:

1. Watch the video below.
2. Use a piece of paper to design an advertisement for your product.



Self Check:

Go tell someone in your home your answers.



1. Was this lesson?

- ☐ easy,
- ☐ just right
- ☐ hard

2. Show someone in your house your advertisement. Ask them to identify the product or service and how you persuaded them.