

College Photo/Campbell 4/6 Meme Project start April 6th

"A *meme* is a concept or behavior that spreads from person to person. *Examples of memes include beliefs, fashions, stories, and phrases.*"

Bell ringer: Research memes on whatever social platform you are a member of or search in Google.

Objective: To complete and submit your 2 memes (required for those signed up for UCM dual credit-please note I follow UCM timeline and they started online class March 30th-you should have gotten an email from me March 30th with how we will conduct the class) *Those not doing dual credit through UCM, do lessons/projects as you are able.*

Task: Think of a meme that really got your attention. Was it funny? Did it include a belief, fashion, story or just a funny phrase?

Task 2: Look through your social media platforms and save the funny memes you find for reference.

Announcements:

(*****THIS CLASS MAY BE DONE DIFFERENTLY THAN YOUR OTHER NON DUAL CREDIT CLASSES IN ISD WHEN YOU RECEIVE AND GO ABOUT DOING THE CLASS).

Grading:

UCM Dual Credit students:

Those signed up for dual credit with UCM will be required to submit work as directed ([google classroom](#) and/or [Twitter](#) with appropriate @ and #). **YOUR WORK WILL BE GRADED AND WILL REFLECT THAT IN THE GRADEBOOK. ANSWER YOUR RESPONSES IN THE COMMENT SECTION OF PROJECT SUBMISSION IN GOOGLE CLASSROOM. Or send in an email to me. I don't need the questions, just your responses.**

Other students in the class:

Those just taking the class, please participate as you are able and I will put a check mark as collected in the gradebook. Those who are doing UCM dual credit will appreciate your assistance with comments/likes on Twitter etc..

OTHER NOTES:

1. Post your two favorite Meme's on Twitter as per criteria and RETWEET your favorite 2 classmates memes. I will look for all **RETWEETS TO BE DONE BY APRIL 10th.**
2. I will also have to repost all info found here in google classroom, but it may not be daily like it is here.
3. Those who have not turned in Panoramas please do so if you are able, those doing the actual dual credit must turn in for a grade by April 3rd. Many have posted on Twitter so you can like, comment etc...
4. Please email me with questions and concerns. I will do my best to reply within 24hours. *Also be aware that my reply will have a supervisor on the CC as I cannot do private replies.*

See next page for Meme criteria/scoreguide

Scoring Guide Memes

Name _____

Objective: To create 2 engaging Memes using any feature on your cellphone or camera. Images must have strong visual appeal “impact” to the viewer. There must be words on both memes either from Photoshop or an App. Retweet at least 2 of your classmate’s memes on Twitter.

Requirements: The 2 finished images should display appropriate exposure, composition, etc...for the selected subject. Both must be created to evoke a strong visual message. Subject matter is student choice but must be school appropriate, **not copied from anyone** (Originality is key), and are meant to be humorous. *“A meme is a concept or behavior that spreads from person to person. Examples of memes include beliefs, fashions, stories, and phrases.”*

Criteria	2pts	5pts	10pts
	Emerging	Developing	Proficient
Image Meme #1 subject matter is your choice (school appropriate). Must include word (s)/saying. Meme has a feel of originality. Use of Composition, light, exposure works well.			
Image Meme #2 – subject matter is your choice (school appropriate). Must include word (s)/saying. Meme has a feel of originality Use of Composition, light, exposure works well.			
Word (s)/Saying (s)- The text goes well with both images and makes sense to the viewer.			
All technical skills are done accurately using an APP on your cellphone or Photoshop. There are Meme Generator APPS that you may also use-but image needs to be yours. Any enhancing/cropping to images is done for visual aesthetics and impact for viewer.			
Both images are posted on Twitter @karenmcamp with #2Memes. You must <u>“retweet”</u> at least 2 of your classmates Memes (you may pick and choose). You may “like” as many as you wish. Submit also to google classroom “meme1_firstname””meme2_firstname”			

Answer the following questions at a college level response for:

/10 pts.

Which was your favorite Meme? Why? What APP or editing process did you use for one or both of your memes? Do you feel it was successful in the editing technical aspect of creating your memes?
2+sentences.

What would you do over if you had the time/energy? How hard was it to come up with original memes?
What did you use for inspiration?? 2+sentences and you may write on the back...

Examples (I will also post on Twitter):

I edited photos on my phone and also used Snappseed APP to add words.





EASTER BUNNY
SEAL OF APPROVAL
ONLY IF THERES
REESES IN THE
BASKET!!

