## Business/Marketing Virtual Learning

## 10-12 grade Business Law

## April 23, 2020

Lesson: [April 23, 2020]

## Objective/Learning Target:

Review, Analyze, and Assess Contractual Offers and Acceptances

## Let's Get Started

Review This Page:
Review of Offer and Acceptance of a Contract


## ACTIVITY \#14 - Vocabulary Matching (answer)

1) Binding agreement formed by a mutual exchange of legally binding promises
2) Offeror's withdrawal of an offer before it is accepted
3) Party to whom an offer is made
4) A contractual proposal in writing, signed by a merchant, and stating how long it is to stay open
5) Response by offeree, with new terms, which ends the original offer
6) Requirement that the terms in an acceptance exactly match the terms in the offer
7) Affirmative response necessary to transform an offer into a contract
8) Contract to leave an offer open for a period of time in exchange for other consideration
9) Agreement between two parties that creates an obligation
10) The person who makes the offer
a) acceptance
b) bilateral contract
c) contract
d) counteroffer
e) firm offer
f) mirror image rule
g) offer
h) offeree
i) offeror
j) option
k) revocation
I) unilateral contract

## ACTIVITY \#14 (continue answers in Journals)

1) It is vital for a businessperson to be able to review a contract quickly to see if it is likely to be legally enforceable. This means being certain that the six essential elements of a valid contract are present. Without consulting the material in the book, list these elements, and give a short description of each.
2) Imagine you have made an offer to buy your friend's mountain bike. Make a list of the different ways your offer could be terminated.
3) On Monday, Abner offers to sell his trained golden retriever, Track, to Bob for $\$ 300$ cash. "My offer is open until we go hunting next Saturday." On Tuesday, Carl offers Abner $\$ 400$ for Track, in eight equal monthly payments of $\$ 50$. Abner says "Sorry, my price is $\$ 300$ cash." On Wednesday, Dan learns that Abner has offered to sell Track. Dan tells Abner, "I'll pay $\$ 300$ cash when you deliver the dog at the end of this year's duck hunting season. But you can keep Track until then." Abner says, "Sounds like a good deal. Okay, you now own Track." He phones Bob and tells him of the sale. On Thursday, Carl phones Abner and says, "I accept your offer. I'll pay $\$ 300$ cash. When can I pick up Track?" Abner replies, "Sorry, but Track's been sold."
a) Has Abner breached a contract with Bob or Carl?
b) Has he been ethical in his conduct?
