



Business Virtual Learning

HS/Marketing

Topic: Goal Setting

May 11, 2020



Lesson Topic: Goal Setting

Lesson Objectives:

1. Understand what a S.M.A.R.T. goal is.
2. Set 3 personal S.M.A.R.T. goals

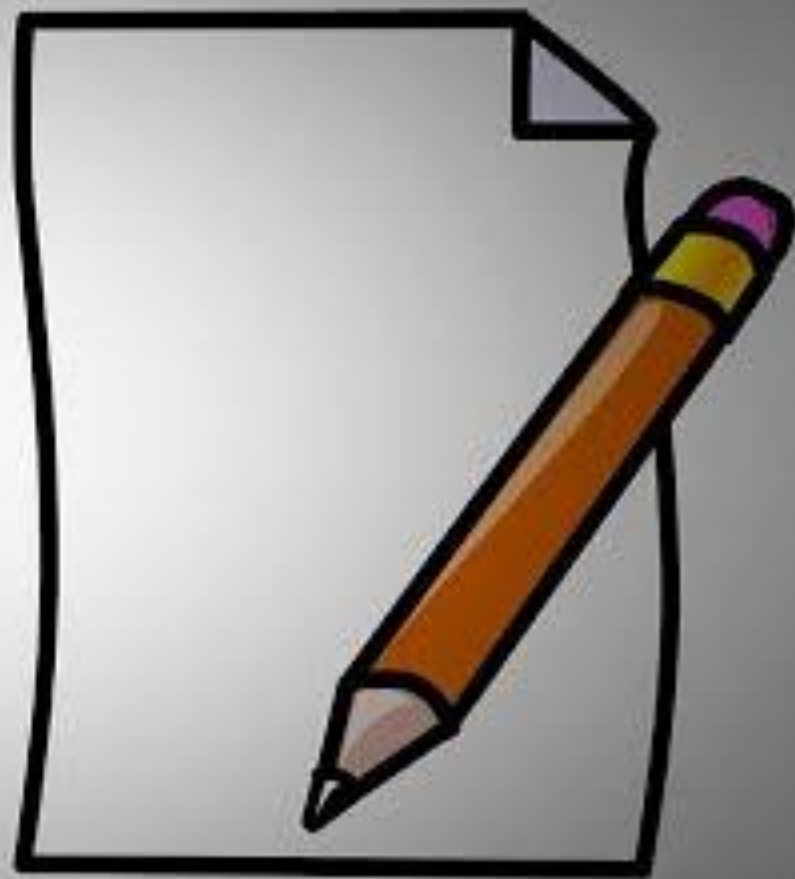
Warm up:

What is something you hope to achieve in your lifetime?

Lesson Instructions:

1. Watch the [video](#) on S.M.A.R.T. goals on the next slide.
2. Follow the additional instructions on setting your own S.M.A.R.T. goals.

HOW TO CREATE SMART GOALS





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Welcome to your future. It is never too early to plan and never too late to start planning. Your goals are what you aim for and plan to achieve. It might be something you want to do, be, or have at some point in the future. Your goals may be short term (less than three months), intermediate (three months to a year), or long term (more than one year).

Make your goals SMART goals. The next slide gives you some examples.



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S = Specific

- *I want to earn an A in my English class first semester is specific.*
- *I want good grades is not specific.*

M = Measurable

- *I want to earn an A on daily assignments and tests is measurable.*
- *I will work hard is not measurable.*

A = Attainable

- *I will hand in my work on time and complete work assigned during class is attainable.*
- *I will try to get my work done does not imply attainability.*

R = Realistic

- *I will study for at least 4 hours per week and ask a friend to peer-edit my papers is realistic.*
- *I will study for 4 hours every single day for this class is not realistic.*

T = Timely

- *I will monitor my grades weekly and stay after class for help when necessary gives a time frame.*
- *I will check my grades occasionally does not give a time frame.*



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Lesson Activity:

Write 3 goals in SMART format.

1. First goal should be a short term goal you hope to achieve in the next 3 - 6 months.
2. Intermediate goal that you hope to achieve in the next year. This should be different from your short term goal. With summer coming, you have a clean slate to look toward a new school year. What will you do different - if anything?
3. Long term goal you hope to achieve within the next 5 years. This could be graduating from high school if you are a freshmen, or college if you are senior. Be SPECIFIC – if you want to go to college – why? What are you going to study?

Send your goals to your instructor.