



Marketing Virtual Learning

HS/Marketing

April 15, 2020



Lesson Topic – Corporate Sponsorships – Part 5

Lesson Objectives:

1. Create a way for potential sponsors to sign up to sponsor your event.

****Please note this is part 5 of a lesson that began on Thursday, April 9. You will need to complete previous parts BEFORE you do this lesson.****

Lesson Details:

Today you will create a way for potential sponsors to sign up for a level of sponsorship. For the past several lessons, you have been working on creating a sponsorship plan for an event that you chose. Now how do they commit to sponsoring it?? I've attached a sample of a paper copy you could include if you are meeting with them face-to-face or sending in the mail. However, you might want to give them a way to sign-up online too.

1. Decide if you want to use a document like the example or a form in google. You can do both if you want.
2. Create the form using the example provided. Be creative and make it look good! Use colors like I did or images, etc.

William Chrisman DECA Sponsorship Commitment

Company/Sponsor Name: _____

Company/Sponsor Address: _____

Phone: _____ Email: _____

Please mark which level you are committing to sponsor:

Gold Level - \$500

What do you get for your donation?

- Your business name and logo on the back of DECA chapter t-shirts for 2020-21.
- Credit given in ISD school district and DECA social media posts. We will post on Twitter, Facebook and Instagram multiple times throughout the school year and tag your business or mention your company name in the post.
- Framed certificate for your business.

Blue Level - \$250

What do you get for your donation?

- Framed certificate for your business.
- Credit given in ISD school district and DECA social media posts. We will post on Twitter, Facebook and Instagram multiple times throughout the school year and tag your business or mention your company name in the post.

White Level – any amount below \$250

What do you get for your donation?

- Credit given in ISD school district and DECA social media posts. We will post on Twitter, Facebook and Instagram multiple times throughout the school year and tag your business or mention your company name in the post.

- White level, please indicate the amount you are sponsoring:

Sponsor Name Printed

Sponsor Signature

Please return to the student who has contacted you or mail this form with your check to:

Cindy Perry
William Chrisman DECA Sponsor
1223 N. Noland Rd.
Independence, MO 64050