



Marketing Virtual Learning

# HS/Marketing

April 16, 2020



## Lesson Topic – Corporate Sponsorships – Final Wrap up

### Lesson Objectives:

1. Finish and revise the sponsorship plan.
2. Review other sponsorship plans.

**\*\*For the past 5 lessons, you've been working on creating a sponsorship plan for an event you made up. Today you will go back and review your plan and fix it to make it professional.\*\***

# Lesson Details:

Today is the equivalent of a “work day” in the classroom. For the past 5 lessons, you have been creating a fictional sponsorship plan. Today, I want you to review all the parts of the plan, redo anything you feel needs to be fixed and finish anything you didn’t complete earlier.

Look at the [link here](#) to review a sponsorship plan before revising yours.

This has been a lot of work and, if we were in the classroom, would have incorporated about 5 regular classes and a block class.

Good work and stay safe and healthy!