



Visual Art Virtual Learning

Art Explorations - Cubism

May 15, 2020



Art Explorations

Lesson: May 15, 2020

Objective/Learning Target: You will be learning about a contemporary artist named Michael Albert.

The background is a vibrant, abstract composition of various colored shapes. A large, central orange circle is the most prominent feature. Surrounding it are several other shapes: a yellow circle in the top left, a dark red circle in the top center, a light blue circle in the top right, a teal circle in the middle right, a yellow circle in the bottom right, and a light blue circle in the bottom right. There are also several smaller circles and a dark red oval scattered throughout the scene. The overall aesthetic is modern and colorful.

Cubism

Michael Albert

Albert has been creating art since his college days at New York University, where he studied business. His art has evolved from doodles and Pen & Ink, to serious wax oil drawings, to the cubist mosaic Cereal box collages he has become known for.



Albert

CEREALISM

is the name Albert has given that body of work comprised of collages made from cereal boxes which have become one of his Trademarks.



The Birth of Cerealism

Albert's first official Cerealism collage was created on March 30, 1996 due to his reluctance to throw away a Frosted Flakes box that he had been given by his cousins. After bringing the box back to his office, he left it on the floor for over a month simply unable to just crush it & throw it into the landfill. Then, in a mad, magical moment on March 30, 1996, he took the box, cut the cover off of it, took the cardboard back of a writing pad, cut the box into pieces and then took those pieces & with his clear paper glue, created his first Cerealist work.



The Birth of Ceralism

It was tacked up on the wall and no more of these type of works were done for about a month. He began creating what he would later call Pop Cubist portraits of as many famous brands as he could. He literally became obsessed. He was particularly intrigued by Cereal and the lure of the cereal aisle and set out to create at least one version of every cereal box he could get his scissors on and also began creating these cubist portraits of other iconic products. Some of his favorites being Ritz Crackers, Lipton Tea, Coca Cola & Diet Coke, Arm & Hammer Baking Soda, Stove Top Stuffing, and so many others.



Want to make your own?

If you have an empty cereal box don't throw it away!

- Cut the front of the box out.
- Then cut the the random shapes out of the front of the box.
Rectangles, squares and triangles.
- Then you'll trim those pieces on each edge.



Want to make your own?

- Throw those trimmed pieces away.
- On a piece of paper glue the trimmed pieces back where they would go or close to where they would go.



Watch this video to learn more about Michael Albert.





Have a great weekend!

Please email me if you have any questions.

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