



# Elective Virtual Learning

## 7th & 8th Grade Multimedia

Communicating Information Through Multimedia

May 12, 2020



## 7th & 8th Grade Multimedia Tech Lesson: May 12, 2020

**Objective/Learning Target:**  
Using my voice to share information through media.



# Warm Ups

## Listen, Think & Notes

So now you have heard a few podcasts—take a minute to think about them. What keeps you listening? What bores you?

Let's take a few more minutes to hear a few examples, but this time the podcasts have been created by students! As you listen, think about the different ways these segments are structured. Is there a host? Is it an interview style – or is it a narrator telling a story, with clips of interviews in between? Fill out the simple information below for each one you listen to on a piece of paper.

[TatorTots](#)

[BathroomPasses](#)

[OneWord@aTime](#)

[Dad'sPokemonGo](#)

[StudentPodcastPodcast](#)

A few students in a former school liked making Music Podcasts. Here are 2 samples  
*If it asks you to download it..go ahead, then listen in.*



[MusicCountdown](#)

[GetItStraight](#)

This is a podcast about student podcasts & this one is about emulating another popular podcast called Serial



**Podcast Name:** \_\_\_\_\_

1. Topic of the podcast-
2. Who is the host? (i.e. math student, daughter, etc.,)
3. Is it one segment or are their multiple segments? Identify these.
4. Is it interview style, narrator telling a story or a conversation from multiple people?
5. Are there any “guests” on the podcast even if it is a story or conversation? Were they interviewed? If so, Identify who they were?

## Lesson/Background

At this point you might be thinking,  
are Podcast really that popular?

**SHORT ANSWER: YES!**

But don't take my word for it.

Here are a couple of fast facts...



SO...

Now that you've listened to examples, let's start getting your ideas together. Below I have given you a few prompts to get you thinking. You can choose your own or one of the prompts. Add these to the sheet you have started. Do not worry about structure or format quite yet...just get the idea down!



### Here they are:

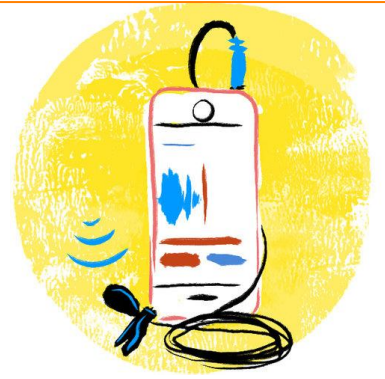
- Tell a story about your school, community, home or city: about something that happened there – recently or in the past – that your audience should know about.
- What is a moment in history that all students should learn about?
- Show us both sides of a debate about an issue that's important to you.
- What do you want to change about the world?
- What's a big change that students today will make in the future?
- Explain something to us that kids understand and grown-ups don't.



## Practice

If you are stuck on ideas. Share it with someone in your family or a friend. Did they like the idea? Did they say something to give you a new idea?

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Before you settle on one idea for your podcast, ask yourself:

1. Is this podcast idea realistic?
  2. Is the idea simple & can you get information you need from home?
  3. Would it be an interview with someone?
  4. Would one host narrate the podcast, using clips of interviews to tell a story?
  5. What sound would you use to give listeners a full idea of the story you're telling?
  6. How will you get with others who might be in the podcast with you? (facetime, audio record, etc?)
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**Once you have your idea, write it down!**

**Then relax...next lesson we will talk about structure and steps.**



## Podcast Listener Statistics in the US

**More  
than half**

of all US consumers  
above the age of 12  
listen to podcasts.

(Statista, 2019)



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## Where Podcasts Are Consumed

**90%**

of podcast listeners  
listen to podcasts  
from the comfort of  
their own home.

(Edison Research, 2019)



### Assessment:

Considering the information above, your biggest test of your idea is to share it with others and see if they would listen. Also share your idea to get people to join in. A podcast that has varied conversation will add lots of interest!

### Extend your Learning

Listen, Listen, Listen....Choose some of the podcasts you did not listen from these past 2 lessons or some you find on your own. The more you listen the more ideas you will have for your own.

Questions  
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