



Elective Virtual Learning

7th & 8th Grade Multimedia

Communicating Information Through Multimedia

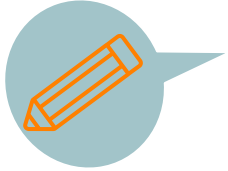
May 6, 2020



7th & 8th Grade Multimedia Tech Lesson: May 6, 2020

Objective/Learning Target:
Using my voice to share a message through media

Warm Ups



Think...Write

Look at your script from yesterday.

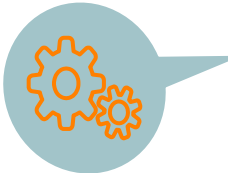
Read it to yourself.

Make any adjustments or changes that perhaps don't make sense today even if they did before.



Investigate

What style is your explainer video? Think of images, video, or text that might go with explaining your idea.



ACTION!

Look over your script again. Circle parts that would best be represented by video, **highlight** parts that would maybe work better by seeing the text, and underline parts that might need narration.

Lesson/Background:

Gathering everything you need for your explainer video.

Here are 3 more explainer videos. The first has no narrations (and multiple explainers in one video) note that some of them might be missing some steps. What parts do they use words for? What parts might have been better with a couple of explanations? The second is a narrated explainer with perhaps too much narration. How could this one be broken up with more text or visuals? The third is an informative explainer. It uses text, video and narration. Was there a solution to do something? [10 Garden Hacks](#) [Uses for a Milk Jug](#) [Cell Phones](#)

Practice:

Look at what you circled, underlined and highlighted. On a new piece of paper put the things you wrote in order where they should come in your video. Label whether they need text, video only, video & text, image, narration and so on.

For example if I was showing steps to make an origami frog it might begin something like this:

1. Title - How to Make a Frog Hop - text & video (video of the finished frog with my hand making it hop)
2. Materials needed - Text & series of images (showing green paper, then green paper with scissors, then marker- will look like stop motion.)
3. Step 1 - video of me laying the paper out
4. Step 2 - video of me cutting the paper to the right size

You get the idea...you keep going until all the steps are planned. if not feel free to email me your idea and explanation & I will try to help.

Be detailed but not so detail that the video will be too long. The point of this explainer video is for it to be short anywhere from under under 1 minute to 2 minutes but not more. This will be your Plan....now it is time to gather what you need!

Script Order

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____
11. _____
12. _____
13. _____
14. _____
15. _____
16. _____
17. _____
18. _____
19. _____
20. _____

Practice:

It's Time to begin to gather what you need to create your Explainer Video.

Use your notes and your plans from the previous practice. Begin looking for images you might need. You can even search for what is called stock footage to go with what you will be showing.

Two good places to find copyright free images & copyright free videos are [MorgueFile](#) & [Pexels](#).

[MorgueFile](#) - be sure to click on free photos in the top left menu then search for images you might need.

[Pexels](#) - has both free videos and free photos. You can even find groups of related videos. The default page is images, click on video in the middle menu to search for free video footage.

Remember you can also search for images and Icons right in Adobe Spark TOO!

TIP ---> Do not rely only on these for your explainer, but only if you need something you can not take a picture or video of yourself.

Have all your materials gathered and you will be ready to put your video together in the next lesson!

Assessment

- *Go through all your materials gathered. Share it with someone to see if they think you have enough to explain your video.*



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